



## **TBASCO Endorses Intrasweep's On-Balance-Sheet Sweep<sup>SM</sup>**

New York, February 4, 2010—The [Texas Bankers Association](#) and its subsidiary, TBA Services Company Inc., announce their endorsement of [Intrasweep LLC](#). Intrasweep is the industry's first provider of the [On-Balance-Sheet Sweep](#), a commercial sweep that enables business customers to earn interest on excess funds in their checking accounts by uniquely sweeping the funds to a money market deposit account held within the bank.

"We employ an extensive vetting process prior to endorsing any service provider to our member banks," said TBASCO Vice President Wanda Stevens. "After discussions with a number of Texas banks currently working with Intrasweep, as well as a complete due diligence review, TBASCO realized the value that Intrasweep's technology can provide to Texas banks and their commercial customers."

Intrasweep is an innovative bank service company focused on supporting the deposit and liquidity needs of banks and their commercial customers. With more than 300 banking clients, Intrasweep's patented and patent-pending technology enables banks to implement sweep solutions that generate and retain deposits, improve balance sheet liquidity, offer customers expanded FDIC protection with 100% liquidity, and provide strategic cash management solutions for their customers. Importantly, Intrasweep is integrated with all major core processors.

"We are honored to be endorsed by TBA," said John N. Drahzal, President, Intrasweep. "The On-Balance-Sheet Sweep helps banks to retain core deposits, which can be used to fund loan demand and support local economies across Texas." Given the unprecedented and ongoing challenges in the deposit and liquidity environment, Intrasweep is "prepared to provide Texas bankers with an ideal sweep solution," added Drahzal.

For more information, visit [www.intrasweep.com](http://www.intrasweep.com), or call Mark W. Kelley, Vice President and Regional Consultant, at (469) 579-5049 or by e-mail at [mkelley@intrasweep.com](mailto:mkelley@intrasweep.com).

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