



**IMMEDIATE RELEASE**

**Intrasweep Launches Internal Consulting Desk to Support Increased Demand**

New York, September 30, 2009—Intrasweep LLC today announced that it has launched its internal consulting desk to support increased demand from national sales and to build deeper relationships with existing bank clients. The desk is led by Gina Mackenzie, who will report to John Drahzal, Managing Director of Sales and Marketing.

“The decision to build out the consultant teams, both internally and externally is a strategic move that best aligns the sales organization with the growth we are experiencing,” said Drahzal. “With a steady uptick in new bank relationships, this deep, knowledgeable support team will help our clients achieve their deposit, liquidity and profitability goals.”

The desk consists of sales professionals, or Internal Consultants, whose primary responsibility is to work with existing clients in defining or refocusing on a plan to grow deposits with proven, innovative solutions. Mackenzie is a former Vice President, Business Development/Relationship Manager at Bridger Commercial Funding.

“Helping to educate and ultimately become a part of a bank’s overall success is extremely rewarding for us,” said Mackenzie. “The best practices and new ideas we share daily with our clients and partners is what will continue to demonstrate that Intrasweep is truly unique in the bank sweep marketplace.”

**About Intrasweep LLC**

Intrasweep<sup>SM</sup> is an innovative bank service company dedicated exclusively to supporting the deposit and liquidity needs of banks and their commercial clients. With more than 300 [bank clients](#) nationwide and more than \$5 billion retained on bank balance sheets, Intrasweep offers banks a cash sweep solution that generates and retains core deposits, improves balance sheet liquidity, facilitates local lending and provides strategic cash management solutions for commercial customers. For more information about Intrasweep, visit [www.intrasweep.com](http://www.intrasweep.com). Intrasweep LLC is a wholly owned subsidiary of [Double Rock Corporation](#).

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