



IMMEDIATE RELEASE

Intrasweep Enters 16 New Local Markets Banking Industry's Only On-Balance-Sheet Cash Sweep Program

New York, August 17, 2009 – IntrasweepSM today announced 16 additional banks have introduced the industry's only on-balance-sheet core deposit sweep to their commercial customers over the past two months. The Intrasweep On-Balance-Sheet SweepSM solution is a complete cash management solution for banks to grow deposits and improve their balance sheet liquidity while enabling their commercial depositors to earn interest on idle account balances.

"We are pleased that our new clients are able to retain core deposits on their balance sheets," said John Drahzal, Managing Director. "Our clients can use these core deposits to make loans, gain market share, and support the local community," added Drahzal. Intrasweep adds these 16 new markets to its rapidly growing clientele who recognize the importance of an on-balance-sheet sweep solution. Intrasweep has been providing its deposit and liquidity solutions for more than a decade, and now, more than ever, banks realize the value of this innovative program.

In addition, Intrasweep's [Summer of Strength](#) campaign, which was launched on March 25, has been very successful for our bank clients. "Intrasweep is currently waiving expenses on more than \$85 million in core deposits for these clients," said Drahzal. The campaign encourages bankers to improve their bottom line by increasing their total deposits in the On-Balance-Sheet Sweep program by 20% or more. If they do, Intrasweep will waive expenses on all deposits over the 20% threshold through September 30, 2009. "Banks are actively marketing the program within their communities, increasing core deposits, and improving their bottom line," added Drahzal.

About Intrasweep LLC

IntrasweepSM is an innovative bank service company dedicated exclusively to supporting the deposit and liquidity needs of banks and their commercial clients. With more than 300 bank clients nationwide and more than \$5 billion retained on bank balance sheets, Intrasweep offers banks a cash sweep solution that generates more core deposits, improves balance sheet liquidity, facilitates local lending and provides strategic cash management solutions for commercial customers. For more information about Intrasweep, please visit www.intrasweep.com.

Intrasweep LLC is a wholly owned subsidiary of [Double Rock Corporation](#).

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